



# COMMUNITY

## PARTNERS PROGRAM

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2022-2023



# 2022-23 COMMUNITY PARTNERS PROGRAM

Metrolina Christian Academy's Community Partners Program provides businesses with meaningful opportunities to support our students in all areas on our campus – academic programs, athletics and fine arts – while also offering marketing access to the entire MCA community. Through digital (website, email and social media) and print media, signage at major events and more, MCA Community Partners can demonstrate their support while advertising their services to our school families and friends.

The MCA Community Partners Program offers several levels of sponsorship with a wide range of marketing benefits customized to support your business and its goals. As an MCA Community Partner, your business will receive broad-based visibility on MCA's campus for the length of the school year.

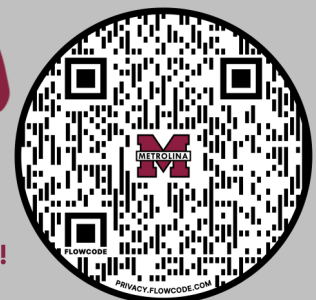
Here are the Community Partners benefits your business will experience:

- **Loyalty** – The MCA community desires to support businesses that partner with Metrolina Christian Academy. We feel confident that this program will bring you new customers and business opportunities from MCA.
- **High Visibility** – Your business will be seen multiple times in various locations throughout our campus, reinforcing your support and keeping your business in front of the MCA community.
- **Multiple Audiences** – The MCA/First Baptist Church Indian Trail community consists of more than 10,000 supporters, all of whom will see your business name on our fields, in our gym, at various arts programs, in numerous publications and digital ads on monitors around campus.
- **One Solicitation** – As a Community Partner with MCA, you will be able to promote your business in all of the school's advertising areas without multiple solicitations. One solicitation allows you to plan for your budgetary needs and schedule payments over the coming year.

## MCA Advancement Office:

- **Dana Bostic, Director of Advancement**  
[dana.bostic@fbcit.org](mailto:dana.bostic@fbcit.org) | 704-882-3375 x7901
- **Becca Pressley, Advancement Associate**  
[rebecca.pressley@fbcit.org](mailto:rebecca.pressley@fbcit.org) | 704-882-3375 x7911
- **Katie Calloway, Advancement Associate**  
[katie.calloway@fbcit.org](mailto:katie.calloway@fbcit.org) | 704-882-3375 x7892

Scan this QR code with  
the camera on your  
phone to register online!



# MCA QUICK FACTS

1992

Est.

Early Education and TK - 12th Grade

Accredited by ACSI  
& AdvanceEd



**LARGEST** Christian School in Union County



Christian School in  
North Carolina

1106

SAT

23

ACT



Each MCA graduating class has  
averaged over \$5,000,000 in  
scholarship offers in the last 8 years.

The 10 year average composite SAT score for MCA students is 1106.  
The 10 year average composite ACT score for MCA students is 23.



**150** different churches represented in student population

Students perform over 90  
hours of service during high  
school.



Over 50 students  
baptized since 2019

**14** Alumni serving on staff at MCA

**20**

Average class size: Grades 1-5

Average class size: Grades 6-12

**22**

Over **300**



Students involved in  
Performing Arts



31 Athletics Teams



68% of students  
involved in athletics

4 Conference Championships  
won in 2021-2022



**56** All-conference athletes in 2021-2022

**32** All-state athletes in 2021-2022

# PARTNERSHIP LEVELS

		LEGACY \$7,500	HERITAGE \$5,000	LEADERSHIP \$2,500	BUSINESS \$1,250
Metrolina Christian Academy Website	Logo with link to Partners Website	✓	✓	✓	✓
Digital Signage Ad	Ad displayed on digital signage across campus	✓	✓	✓	✓
Warrior Weekly	Logo on weekly MCA e-Newsletter to school community for school year	✓	✓		
School App	Banner Ad for school year	✓			
Social Media	Mentions	4	2		
Athletic Events	Football Field Banner	✓	✓	✓	✓
	Baseball or Softball Field Banner	✓	✓		
	Logo on Digital Scorer's Table in Gymnasium	✓	✓	✓	
	Recognition on Partners Banner in Gymnasium	✓	✓	✓	✓
	Logo/Listing in Senior Night Programs (Fall, Winter, Spring) & Varsity Football Rosters	✓	✓	✓	
Arts Programs	Digital Ad/Listing on monitors	✓	✓	✓	✓
	Print Ad in Playbill - Spring Production	Full-Page	Half-Page	Quarter-Page	
Golfers' Challenge	Event Signage	Event Banner & Station Sign	Event Banner & Station Sign	Station Sign	Station Sign
	Complimentary Participants	4	4	2	





# PARTNERSHIP LEVELS



**Football Field Banner**



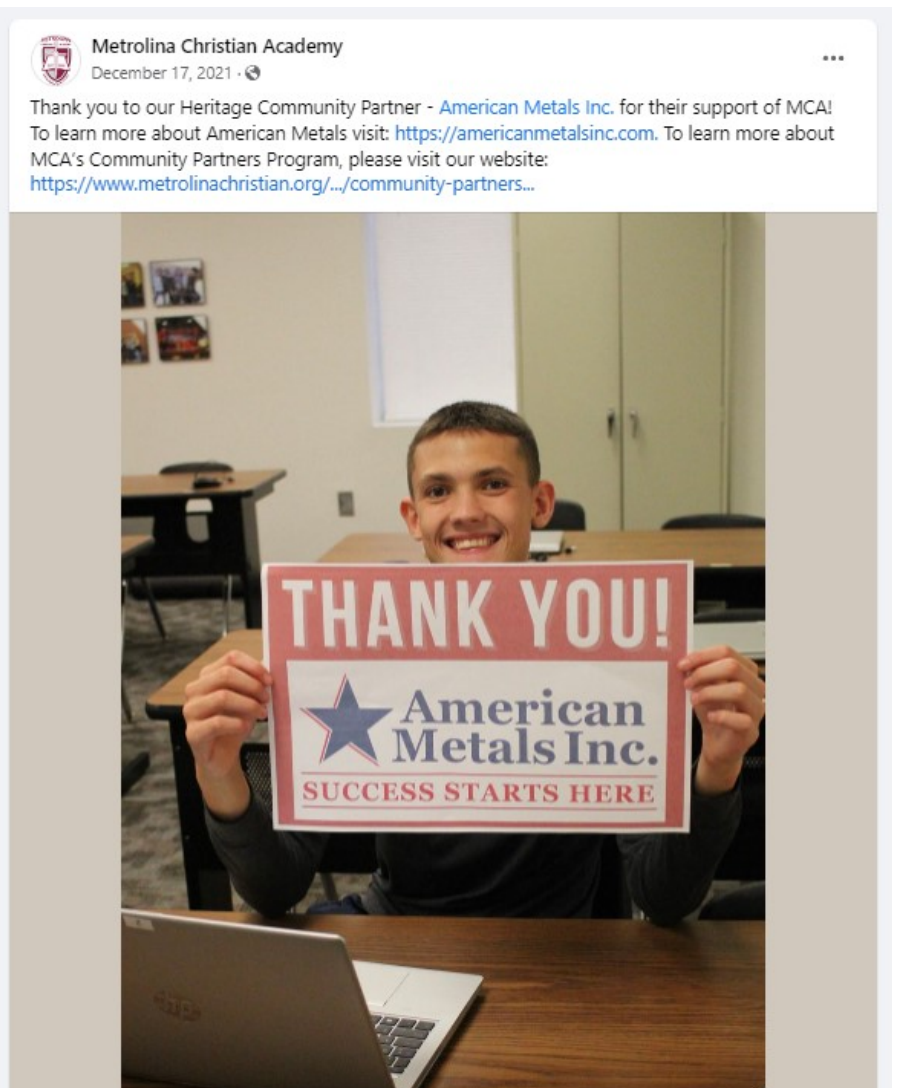
**Digital Signage**



**Station Sign (Golfers' Challenge)**



**Golfers' Challenge**



**Social Media Mention**

# WHO WE ARE

Metrolina Christian Academy (MCA) is one of the premier private Christian schools in the southeastern US, along with being the second largest in North Carolina. As a ministry of First Baptist Church of Indian Trail, MCA shares its facilities with the church in one of Charlotte Metro's fastest growing areas—Indian Trail. Metrolina Christian Academy currently serves over 1,300 students representing 800+ families who attend more than 150 different churches.

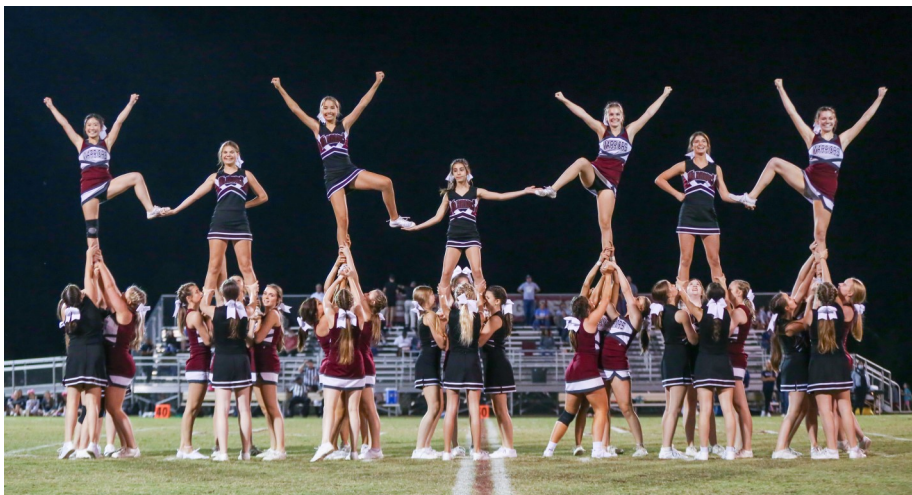
MCA has a rich tradition of challenging its students academically and equipping them spiritually to lead the lives God has chosen for them. MCA prides itself in having a comprehensive academy, which includes an early education program for infants through 4 years old, a kindergarten through twelfth grade school, and an extended care program. Using a curriculum that is integrated with the Word of God, MCA maintains high academic standards. MCA students consistently score above the national average on the Stanford Achievement Tests and on the ACT each year. MCA students are provided a safe, Christian environment where they are nurtured academically and spiritually for the cause of Christ.

We invite you to join us in advancing the mission at MCA by becoming a member of the Community Partners Program.

Thank you for your prayerful consideration of the MCA Community Partners Program!

## OUR MISSION

To lovingly lead and equip students  
for Kingdom living.





# 2022-23 COMMUNITY PARTNERS AGREEMENT FORM

Thank you for supporting Metrolina Christian Academy! Your partnership directly benefits the academic, spiritual, artistic and athletic school life of all our students.



## PARTNERSHIP LEVELS

Please indicate your partnership level below:

- ☐ Legacy Partner | \$7,500
- ☐ Heritage Partner | \$5,000
- ☐ Leadership Partner | \$2,500

Company Name \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone (Office) \_\_\_\_\_

Phone (Cell) \_\_\_\_\_ Contact Email \_\_\_\_\_

Company Contact \_\_\_\_\_ Contact Email\* \_\_\_\_\_

*\*We will email your Ad Contact to confirm delivery of logos and ads. (Preferred file types- .ai, .eps, .png.)*

**Please return your Community Partners Agreement form with a check payable to Metrolina Christian Academy.**

**Mail to: Metrolina Christian Academy**

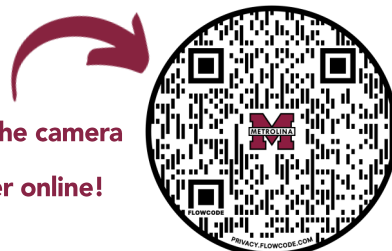
**PO Box 1460**

**Indian Trail, NC 28079**

**Attn: Advancement Office**

**For your convenience, you may also complete the Community Partners Agreement form and make payment online at [metrolinachristian.org](http://metrolinachristian.org) - Support MCA - Community Partners Program**

Scan this QR code with the camera  
on your phone to register online!





**METROLINA**  
**CHRISTIAN ACADEMY**  
ESTABLISHED 1992

**Mailing Address: PO Box 1460**

**Campus Address: 732 Indian Trail-Fairview Road  
Building P  
Indian Trail, NC 28079**

**Phone: 704.882.3375**

**Fax: 704.882.0631**

